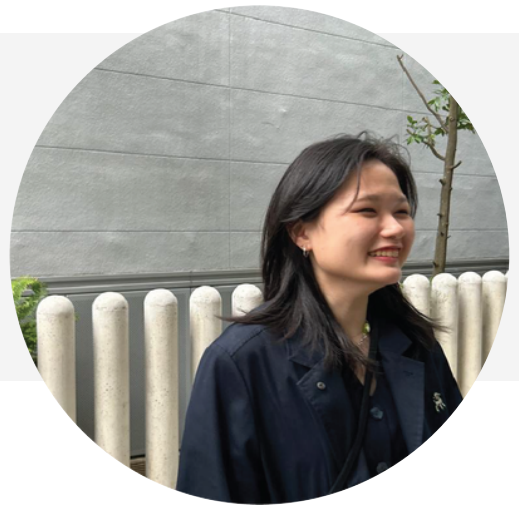



# JANEL LIM

## IMMERSIVE MEDIA GRADUATE



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 <https://s10204130.github.io/janelportfolio/index.html>

 <https://www.linkedin.com/in/janel-lim-454b6a211/>

## PROFILE

Hello! I am Janel, an Immersive Media graduate from Ngee Ann Polytechnic. I am a passion driven individual who aspires to be in the field of creative design. I have an open mindset allowing me to gain varied experiences and I work well whether in a team setup or independently. I enjoy having the freedom of expression through all forms of design and creative art work!

## SKILLS

Computer Language:

- html, css, c#, java script, python

Software:

- Unity, Adobe Illustrator, Photoshop, XD, Premier Pro, Aero, Substance Painter, Adobe Experience Manager, Maya, Figma

Course Certification:

- Unity Associate Game Developer

Language:

- English (Written & Spoken)
- Chinese (Written & Spoken)

## EXPERIENCE

### THE ASCOTT LIMITED : SEP 2023 - JAN 2024

Intern, Digital Experience Team

- Website Content Management : Updating of both Ascott Brand Website and Capitaland.com. Eg: Creating & delisting of property listings
- UX/UI Optimisation: Designed and proposed new labels to be placed on booking flow pages to drive higher booking conversions.
- AI Chatbot Management: Identify issues with chatbot responses and rectifying them with appropriate responses.
- UAT Testing: Conducted tests on newly implemented functionalities on the website & redirection links, ensuring accurate user flow.
- Assisted the team in ad-hoc tasks: taking minutes in meetings, tracking & collating of information.

## EDUCATION

### NGEE ANN POLYTECHNIC

Diploma in Immersive Media

2021 - 2024

Polytechnic Foundation Programme

2021 - 2024

### ST MARGARET'S SECONDARY SCHOOL

N Level - 11 Points

2016 - 2019

### BAKER & COOK: APR 2023 - AUG 2023

Service Staff

- Demonstrate strong communication and interpersonal skills for quality customer service
- Organise the logistics required for the set-up or closing of the outlet
- Ability to multi-task and work under pressure including maintaining sound composure Good exposure in the area of F&B

# EDUCATION

## NGEE ANN POLYTECHNIC, TRACK & FIELD TEAM

Apr 2021 - Present

Attends weekly trainings and represented the school at competitions such as POL-ITE, IVP, Pesta Sukan and Singapore Athletics All-Comers Meet. Training sessions are ongoing, at the moment I train 5 times each week.

### Achievements:

POL-ITE 2023/2024:

- Road Race (Individual:5th, Team: 2nd)
- Track & Field (5000m :3rd, 1500m: 5th)

IVP 2022/2023:

- Road Race: (Individual 24th, Team:4th)

## ST MARGARET'S SECONDARY SCHOOL, CROSS COUNTRY SCHOOL TEAM

2016 - 2019

Represented the school at the annual National Schools Cross Country Championships. Helped the team place 5th overall in the year 2017 and placed 23rd overall.

## ST MARGARET'S SECONDARY SCHOOL, SMARTS MEDIA

2016 - 2019, Vice- Chairperson

Takes the lead in ensuring readiness in the area of AV & photography for the school daily assembly and events. This includes planning of manpower and timeliness of the sequence of activities for each event. If there is any technical error, able to respond and rectify promptly. I am also part of the committee to organise and plan school wide events together with the student council and respective internal clubs.

## ST MARGARET'S PRIMARY SCHOOL, SWIMMING SCHOOL TEAM

2011 - 2015

Represented the school in the National Schools Swimming Championships. Helped the team attain 4th place for the freestyle relay in 2015.

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# CERTIFICATES & AWARDS

Student Excellence Award

2023, Full Colours

Director's List

Oct 2022

The Doodle People X NP ICT, Memory Flavors AR

Feb 2023, 1st

Edusave Character Awards

Oct 2019

Unity Associate Game Developer

Feb 2023 - Feb 2026

National Youth Achievement Award

Apr 2019, Silver

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# REFEREES

**KOH CHIN SIONG**

Senior Executive, Digital

Experience

The Ascott Limited

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**MS DAI MEI HUA**

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**ANGELA LI**

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Experience

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